

BRADLEY ADAM SMITH

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EMPLOYMENT

- **Miami FC** (North American Soccer League), **Equipment Manager** ('16-present)
 - Hand-picked by Alessandro Nesta to oversee all equipment operations for the team.
 - Manage an assistant.
 - *Halton Footy Corner* spotlight on move to Miami: <https://www.youtube.com/watch?v=EQM7FdH8vnl&feature=youtu.be>
 - Profile: <https://www.miamifc.com/coaching-staff/brad-smith#>
- **The SoccerSmith, Technical Director** ('10-present)
 - The Digital Sports Platform research and development.
 - Privately run the "Get PRIMED" 6-step, 3-hour soccer evaluation program for young aspiring soccer players to reach their maximum potential. Steps: Physical, Relationship with the ball, Internal, Mental, External followed by a Debrief.
 - Run a singular 2-hour session program called a "Quality Project" along with other soccer specific services
 - Manage all media outlets.
 - Promotional video by Cutting Room Film Company: <https://www.youtube.com/watch?v=WVzOeMBs9AQ>
- **Canadian Soccer Association, Equipment Manager** ('15-present)
 - Responsible for training kit, on-field equipment, game-day locker room setup and post-game reorganization.
 - Play an active role in training sessions to improve the quality of the session as much as possible. Sometimes included in sessions for numbers.
- **Soccer World, Manager** ('06-'09, '15)
 - Sell shoes, equipment and clothing to customers using professional sales methods.
 - The go-to salesman on the sales floor for new employees and important customers.
 - A key holder who opens and closes the store whilst fulfilling all necessary sales duties.
 - Have a say in business decisions and work closely with owners to maximize business opportunities.
- **Ottawa Fury FC** (North American Soccer League), **Team Services Manager** ('14-'15)
 - Responsible for player's training/match equipment.
 - Responsible for warming up the goalkeepers for matches.
 - On the field to coordinate transitions between drills. Sometimes was included in sessions for numbers.
 - Travelled with the team to all away games including a 2-week preseason.
 - Made an appearance on international television programme *FIFA Futbol Mundial*: <https://www.youtube.com/watch?v=3QZnfDizj98>
- **Montreal Impact** (Major League Soccer), **Player Services** ('11-'14)
 - Responsible for the on-field equipment, hydration and nutrition of the players.
 - On the field to coordinate transitions between drills. Sometimes was included in sessions for numbers.
 - Travelled on 2 preseason trips to the Disney Pro Soccer Classic and various away games.
 - Produced a Welcome Book for new players and coaches consisting of all the necessary information they need to settle in Montreal.
 - Produced an NCAA master scouting report for the technical staff from a combination of various scouting reports.
 - Coached three different school groups at lunch hour and after school.
 - Assist the referees with transportation, game preparation, game duties and postgame duties. Involved in discussions.

EDUCATION

- **Durham College, Sports Management Student** ('08-'11)
 - Majority of my studies were focused on the Canadian soccer scene.
 - Completed courses in Sport Marketing(x3), Communications(x3), Leagues and Organizations(x3), Computer Applications(x3), Accounting(x2), Program and Event Management, Sport Research, Sports Sponsorship, Public Relations, Facility Management, Sporting Goods Management, Ethics in Sport, Law in Sport, Leadership, Human Resources, Sport Tourism, Fundraising, Entrepreneurship, Economics and Sales.
 - Selected as the Sports Management program representative to promote the program through a photo shoot and a video for potential future students: www.youtube.com/watch?v=N8HgR6dmDQ

INTERNSHIP

- **Montreal Impact** (Major League Soccer), **Player Services/Game Day Operations** ('11)
 - Produced a Welcome Book for new players and coaches consisting of all the necessary information they need to settle in Montreal.
 - Produced an NCAA master scouting report for the technical staff from a combination of various scouting reports.
 - Assisted the technical staff with daily tasks and special projects.
 - Worked for game day operations assisting with game preparation, sponsor/event partner correspondence and half-time sponsor activations.
- **Durham Region Soccer Association, FUNDamental Development Program Administrator** ('11)
 - Maintained communication with coaches, managers, administrators and officials regarding league operations.
 - Rescheduled games, cross-referenced game sheets and maintained a database in an organized fashion.
 - Assisted the Director of Operations, the Technical Director and the Administrator with daily tasks such as preparation for special events, team and league communications and general administrative duties.
 - Completed the *Respect in Soccer* Program offered by the Ontario Soccer Association.
 - Assisted in the preparation of the 2011 DRSA Volunteer Recognition Awards ceremony.
- **Pickering Soccer Club, Administrative/Events Assistant** ('11)
 - Assisted all departments in their daily duties such as volunteer recruiting, event preparation, producing player packages, etc.
 - Supervised at the end of the year soccer festival.

VOLUNTEER

- **International Duels Association** (Non-Profit Street Soccer Organization), **Manager** ('06-present)
 - Produce rules and regulations for gameplay, seek sponsorship, manage media outlets and supervise gameplay.
- **Soccer-Tech International** (Skills Development Program), **Coach** ('11)
 - Ran programs using my own exercises for boys and girls skills development.
 - Meet and greet the parents.
- **Westshore FC** (Ontario Women's Soccer League), **Technical Consultant** ('11)
 - Assist the coaches with training exercises and drills.
 - Motivate the players and give my input and recommendations to the players and coaches on an ongoing basis.
- **Durham Lords** (Ontario College Athletic Association), **Assistant to the Trainer/Varsity Program Promoter** ('10)
 - Worked with the strength and conditioning coach of the varsity team to coordinate training sessions around student-athletes schedules and motivated athletes to train hard for success.
 - Promoted the Durham Lords Varsity Soccer Program at events such as the *Durham Futsal Showcase*, *Celebrating Durham Women in Soccer*, *The Ontario Cup* and on Durham College's *RIOT Radio*.
- **Oakville Vipers Soccer Club** (Men's Competitive), **Assistant Manager** ('08-'10)
 - Recruited new talent, a trainer, team administrator and a sponsor.
 - Part-responsible for allocating budget between registration, equipment and staff.
 - Coordinated practices, team meetings and pre-season communications through various communication outlets.
 - Acted as a liaison between the players, coaches, managers, volunteers and sponsors.
 - My father, Adam Smith, was the founder of the club.
- **UOIT Ridgebacks** (Ontario University Athletics), **Assistant Manager** ('08)
 - Integral part of the formation of the UOIT Ridgebacks Varsity Soccer Program.

- o Player/assistant manager when the team was at extramural status, prior to officially being recognized as an official OUA team.
 - o The UOIT Ridgebacks were awarded an OUA team after a championship in the Annual Seneca Extramural Tournament in which myself and the team manager produced the team from scratch.
 - o Responsible for organizing training sessions, recruiting new talent and keeping in touch with the players through various communication outlets.
- **Fantasy United Football Club** (Men's Recreational), **Manager** ('06)
 - o Launched club, negotiated sponsors, designed uniform and logo for production, managed finances, recruited players, produced match reports, attracted fan support and communicated with players and supporters through various outlets.

PLAYING

- **Panellinios** (Ligue Elite Soccer du Quebec), **Right Fullback** ('13)
 - o Semi-professional atmosphere (travel, equipment, nutrition, hydration and athletic therapy provided).
- **Pickering Power Soccer Club** (Ontario Soccer League), **Right Fullback** ('11)
 - o Finished in second place.
 - o Approached by coach regarding scout interest from 4th division Italian teams.
- **Durham Lords Men's Indoor Soccer Team** (Ontario Colleges Athletic Association), **Defender** ('11)
 - o Missed a birth in the regional championship by a one-goal difference.
- **Durham Lords Men's Outdoor Soccer Team** (Ontario Colleges Athletic Association), **Right Fullback** ('10-'11)
 - o Knocked out of the playoffs by George Brown in the first round.
- **Oakville Vipers Soccer Club** (Men's Competitive: Burlington/Mississauga Premier Divisions), **Right Fullback** ('04-'10)
 - o Won numerous league titles, and cups.
 - o Greatest achievement: Two consecutive undefeated seasons.
- **UOIT Ridgebacks Men's Indoor Soccer Team** (University/College Extramural), **Defender** ('08)
 - o Champions of the 2008 Seneca Extramural Indoor Soccer Tournament.
- **Abbey Park Eagles** (Ontario Federation of School Athletic Associations/Greater Horseshoe Athletic Conference), **Right Fullback** ('05)
 - o Advanced to the later stages of OFSAA and GHAC.
- **Oakville Soccer Club** (Ontario Soccer Association), **Midfielder** ('98-'04)

ACCOLADES

- NASL Fall Season Champion – Miami FC ('17)
- NASL Combined Season Champion – Miami FC ('17)
- NASL Spring Season Champion – Miami FC ('17)
- NASL Expansion Production – Miami FC ('16)
- United States Soccer Federation – E Coaching Licence ('16)
- United States Soccer Federation – F Coaching License ('16)
- 2015 CONCACAF Men's Olympic Soccer Qualifying Tournament USA – Canadian Men's National Soccer Team ('15)
- 2015 Pan Am Games – Canadian Men's National Soccer Team ('15)
- Soccer For Life Coaching Certificate – Ontario Soccer Association ('15)
- Making Ethical Decisions Certificate – National Coaching Certification Program ('15)
- Making Head Way in Soccer Certificate – National Coaching Certification Program ('15)
- Game Leader Certificate – Ontario Soccer Association ('15)
- NASL Expansion Production – Ottawa Fury FC ('14)
- Amway Canadian Championship – Montreal Impact ('13)
- Walt Disney World Pro Soccer Classic Champions – Montreal Impact ('13)
- MLS Expansion Production – Montreal Impact ('12)
- Ontario College Advanced Diploma, Sports Management – Durham College ('11)
- Respect in Soccer Program Certificate ('11)
- Canadian Centre for Ethics in Sport :True Sport Clean 101 Certificate ('10)
- imPACT Testing Certificate ('10)
- Ontario Secondary School Diploma – Abbey Park High School ('05)
- Ontario Soccer Association Referee Course – Level One ('02)
- WHMIS Training Certificate ('11)
- The Principal's Award – Eastview Public School ('99)

MISCELLANEOUS

- I take pride in playing a vital role in the expansion of three successful professional soccer franchises. (Montreal MLS, Ottawa Fury NASL and Miami FC NASL).
- Attended Sports Business Conferences at York University('09) and Durham College('10).
- As an avid reader of soccer books I have collected an impressive 100+ titles for myself/players/staff usage.
- My wife has been the team babysitter for the Montreal Impact, Ottawa Fury FC and Miami FC.
- Over the years I have developed good relationships with many North American referees.
- Working closely with human performance departments, therapists and nutritionists I have a good understanding of sports health.
- Dual citizen (United Kingdom/Canada).

CONTACTS

Benito Floro, Michael Findlay, Alessandro Nesta, Marco Di Vaio, Matteo Ferrari, Patrice Bernier, Hernan Bernardello, Aldo Ricciuti, Remy Eyckerman, Mike Moretto, Ryan Bedic, Mauro Biello, Daniel Pozzi, Adam Braz, O'Neal Maoukola, Matt Jordan, Marc Dos Santos, Phil Dos Santos, Martin Nash, Bruce Grobbelaar, Darko Buser, Melanie Fiala, Kyle Thorne, Romuald Pieser, Richie Ryan, Liz Meinert, Alison Meinert, Lionel Gaspar, Davy Arnaud, Adam Rotchstein, Preston Burpo, Mike Sorber, Mike Mabee, Matt Akler, Jean Russo, Eduardo Sebrango, Shaunt Kasparian, Adrian Leroy, Chris Hofley, Richard Starnes, Joey Strizzi, Philippe Eullaffroy, Denis Hamlett, Gordon Arrowsmith, Jules Alie, Antonio Floro, Claudio Castro, Xavi Perez, Nuno Luis Costa Santos, Carmine Iasacco, Sebastian Buitrago, Chris Grierson, Marcus Siler, Richard Scott, Kwesi Jacob, Sam Piette, Julien De Guzman, Tony Fonseca, Nik Komorov, Paolo Pacione, Darren McCartney, Lorenzo Rubinacci, Vincenzo Benvenuto, Mauro Pederzoli, Wilson Palacios, Kristy Andaur.

BIOGRAPHY

Born in Leicester, UK: 09/25/86. 5'7". 165 lbs. Black hair. Brown eyes. Athletic. Organized. Energetic. Creative. Detail-Oriented. Honest. Funny. Selfless. Low maintenance. Not a party animal. Loyal. Reliable. Handy. Thorough. Cultured. Clean. Focused. Persuasive. Driven. Resourceful. Tech savvy. Long-term investor. Good knowledge of administrative, marketing and technical soccer subjects. Easily adjusts to new working environments. Non-smoker. Clean record. Can drive car/ride motorcycle. Play soccer or workout in my spare time. Married to a supportive wife. Can lead or follow. North American soccer enthusiast. Have built a large network in the North American soccer industry throughout the years.. Family influences; Father: Soccer player, Mother: Exercise trainer, Brother: Sports scientist. Paul Scholes is my footballing icon.

"If you think you're too small to make an impact, try sleeping in the same room as a mosquito."